



FASHION INTERNATIONAL

NEWS AND VIEWS OF THE INTERNATIONAL FASHION WORLD
185 East 85th Street, New York, N.Y. 10028 - (212) 289-0420

Vol. VI, No. 4, January 1978

SPRING'S "GOOD GRAY" SUITS: UNTRADITIONAL

UNtraditional ... often also UNlined, UNconstructed, even UN-buttoned. Paradoxically, traditional Gray is Good.

THE LOOKS:

... Cropped BLAZERS ... many with shawl collars

... CRYSTAL PLEATED, DIRNDL SKIRTS

... RAW SILK, linen, gabardine, POPLIN, FLANNEL big ... NEWCOMER: Belle-seine, softer, more drapable than Ultrasuede, has ultrafine hand of antelope, washable

BLAZER SUITS: GRAY BELLESEINE -- also navy, taupe, washable blazer with sleeve lining or long "sleeveless jacket" vest with top stitching, large pockets/dirndl, all unlined (Harve Benard) -- short cardigan/vest/cotton or wool paisley skirt (Ilie Wacs) ... Gray-beige striped two-button, shawl collar/dirndl; lined pebble textured, poly-cotton/khaki shirt/sashed linen skirt (Kasper/Weatherscope) ... Gray gabardine, no buttons, front pleated skirt (John Anthony) ... Shawl collared short gray 2-button/crystal pleated skirt (Luba) ... Cinnamon Ultrasuede, mannish but soft/lined raw silk front-slit skirt/striped shirt, long tie (Kasper/Joan Leslie) -- Camel poplin, unconstructed/beige-white pincord dirndl/white cotton Tee (Don Sayres/Gamut) ... Natural poly-cotton baby cord/soft, full skirt (Braefair) ... Short unconstructed, unlined, un-buttoned blue cotton/raspberry dirndl/gray-raspberry print blouse (Ilie Wacs) ... White wool gabardine/tunnel-waisted short-peplum vest/white poly-crepe tucked blouse (Harve Benard).

SHIRTJACS: Linen-blend, convertible cuffs/soft skirt (Braefair) ... Back
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SPRING COATS NOW GEARED TO ALL WEATHER

From featherweight flannel and new featherweight suede, to Ultrasuede, raw silk and new tissue paper weight Qiana, the coat/raincoat market has the answer for every woman who lives and/or travels in the temperate zone.

THE NEWS:

... The Accent is on EASY SHAPES, many UNLINED and UNCONSTRUCTED

... THE PINK COATS ARE COMING;
RED COATS, too

STEAMERS: Raw silk, deep inverted back pleat, fly-front and tortoise buttons; leather-piped corduroy, stand-up collar, toggles (Gallant Int'l) ... Shawl collared brown linen-weave chambray (Calvin Klein) ... Fleece cardigans -- bloused sleeves, slashed side pockets; side-buttoned fit-and-flare (John Anthony) ... White mohair -- beige-checked wool-blend cardigan, button front, epaulettes (Ilie Wacs) -- wool, belted and fox collared (Pierre Cardin Boutique) ... Soft flannels -- deep armhole, pleated-and-flanged-shoulder, stand-up collar, easy belted; shirtcoat, yoked-and-shirred shoulders/sleeves; tabbed funnel collar, drawstring dirndl, yoked-and-tucked (Miss Gallery) ... TRENCHES -- vanilla featherweight suede, deep inverted pleat from back yoke to waist (Victor Joris/Riva) -- beige poplin, side flange (Harve Benard) ... FLOATS -- unlined cashmere wrap, feather-stitched collar, pockets, cuffs (Ilie Wacs) -- gray-white flannel shirtcoat, stand-up collar, raglan sleeves (John Anthony) -- beige poplin smock, deep back pleat (Luba).

CAPES: Button fronts -- 49" unlined flannel (Ilie Wacs) -- hooded hyacinth poplin (Luba) ... PONCHOS -- reversible cire, pearlized beige/mocha, kangaroo pocket, button-on hood (Gallant) -- shoulder-buttoned blue flannel, attached fringed stole (Cardin).

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SPRING COATS (continued from page 1)

SOME DANDY SHORTCUTS: Featherweight pastel blue suede longish blouson jacket, rolled sleeves, set-in pockets/circular skirt/camisole (Beged-Or) ... Pink mohair mesh 3/4 length cocoon, silk trim/drop-waist dress (Cardin) ... Slubbed poly-cotton 2-button blazer, buttoned back pocket; wing collar single breasted draw-string jacket, patch pockets (Braefair).

SOMETHING TO SING ABOUT IN THE RAIN:

THE PINK COATS ARE COMING -- shiny, waterproof, deep saddle shoulder dolman trench; hot pink, also green, red, gray "everything suit": hooded zip-front blouson/elasticized ankle pants, wear to tennis, from tennis, jogging, etc. (Beged-Or) -- waterproof corded chambray fly-front raglan, back pleat, bellows pockets (T.T. Mallo) dove pink cotton sateen, set-in waist, full skirt (Braefair) ... RED COATS -- imported fire engine red poplin double-breasted trench (Mallo) -- tie-front Qiana cape-coat, split shoulder, yoke back (Raincheetahs/Naman).

MORE QIANAS -- black tie-front cape, stitched back collar (Drizzle) -- cocoa cocoon, elasticized cuff sleeves (Braefair) double-windowpane print, big, front-buttoned coverup, convertible sleeve tabs, big welted pockets (Mallo) -- tissue-paper weight hand-washable, roll-up-able big shirtcoat, tucked front yoke, inverted pleat from V-back yoke, celadon green, 5 other colors; hooded beige float, split-and-tie collar, tied cuffs (Raincheetahs).

ULTRASUEDE raglan sleeves -- big cinnamon float, buttoned collar; cream flange-front duster, belted back (Kasper/Weatherscope) ... POPLINS -- mauve blouson, string tie, toggle neck; green hooded detachable blouson jacket/mandarin collar fitted coat (Luba) -- scalloped picot edged beige, stand-up collar, bow tie (Victor Joris/Riva) -- tan double-raglan cape-coat (Weatherscope) -- beige fly-front pyramid, wing collar, back pleat (Drizzle) -- black-trimmed beige raglan (Gallant) -- taxicab yellow Nino dolman, Pierrot collar (Ilie Wacs) -- Reversibles: detachable bolero only, to same foulard print as coat's lining; entire tan/white wrap coat, squared armhole, adjustable turnback cuffs (T.T. Mallo).

POTPOURRI: Unlined -- raglan-sleeved tan poly-cotton wrap; double breasted trench (Calvin Klein) ... Plaid-lined beige twill steamer, elbow patches, detachable hood (Luba) ... Flounced-bottom wet look side wrap raglan, beige, gray, black, brown; soft, easy, gray or chamois smock-back, matching Aerpel trim creates tone-on-tone effect (Raincheetahs).

SOME ENCHANTED EVENINGS, rainy or not: Shiny wet look featherweight METALLICS, waterproof, bronze, jet, white -- full length trench; elasticized-waist saddle shoulder blouson, drop-in pockets, can double for casual wear (Beged-Or) ... Handsome at-home gown look, completely ruffle-edged featherweight Qiana wrap-and-tie in platinum or black, intermission length (Raincheetahs).

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COPING WITH "RESTYLING YOUR WARDROBE"

Fabrics generally outlast frequent fashion and figure changes. And here's a book which offers innumerable tips for updating -- complete with easy-to-follow, illustrated directions. Also, valuable information on mending, darning and concealment -- including ombre dyeing. Published by Time-Life Books, \$8.95; distributed by Little, Brown & Co., Boston.

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IMPORTANT DATES

PARIS - Children's; Knitwear, Feb. 3-7
PARIS - SEHM, European Menswear, Feb. 4-7
MILAN - Ready-to-Wear Showings, March 27-31
FLORENCE - Knitwear Showings, April 1-4
DALLAS - Early Fall Showings, March 31-Apr. 4
MIAMI - Early Fall Showings, April 1-4
L.A. - Early Fall Showings, April 7-10
CHICAGO - Early Fall Showings, April 7-11
PARIS - Pret-a-Porter Showings, April 8-12
LONDON - Ready-to-Wear Showings, Apr. 12-16
N.Y. - Fall Ready-to-Wear, April 17-28
DALLAS - Fall and Holiday RTW, May 26-30
FRANKFURT - Interstoff - Fabrics, May 28-31
CHICAGO - Fall and Holiday RTW, June 2-6
L.A. - Fall and Holiday RTW, June 9-12
MIAMI - Fall and Holiday RTW, June 9-13
PARIS - SEHM, European Menswear, Sept. 9-12
PARIS - Pret-a-Porter Showings, Oct. 21-25
FRANKFURT - Interstoff - Fabrics, Nov. 21-24

SOFT-DRESSES, SOFT-SUITS SPICE SPRING MARKET

OVERVIEW:

- ... One- and 2-Piece BLOUSONS;
FLOATS, TENTS TRENDING
- ... BLAZERS, many unlined, walk away
with SUITS
- ... SMOCKING -- TUCKING -- RUFFLES --
Crystal, Mushroom, Stitched and
Unpressed PLEATS
- ... The DOLMAN sleeve for day;
Matinee length for EVENING

SOFT BLOUSONS, One-Piece: Austrian-shade-
shirred rose poly jersey, draped dolman
sleeves (Clovis) -- back-buttoned print
crepe de chine, huge puff sleeves, stitch-
banded square neck (Donald Brooks) --
olive crinkled gauze, roll-up short dolman
sleeves, braided rope trim (Nuage) --
floral striped surah, ruffled drawstring
collar, ruffle flounced skirt (Jan's Things)
-- ruffle flounced skirt/elasticized coral
silk, double Pierrot collar (Soo Yung Lee)
-- lavender/bone leaf print, lace shoulder
inserts, hip yoke skirt in twin print
(Betty Carol/D'Accord) ... TWO-PIECE:
Three rows of ruffle-and-ribbon-trimmed
print/triple tiered flounced skirt
(Eleanor Brenner) -- stitched release-pleat
navy jersey, very full sleeves (D. Brooks)
-- pure silk crepe, tied shoulder, draw-
string waist, brief kimono sleeves, hot
colors, pastels, or lush color poly geor-
gette batwing top, beautiful back/one size-
fits-all cotton sheeting draw-string skirt,
hem flounce, big patch pockets (Ann Tjian/
Kenar) -- Italian floral etamine, draw-
string shoulder/dirndl (Albert Nipon) --
peplum'd mauve boat neck/crystal pleated
skirt (Mady Gerrard).

MORE TWO-PIECE: Cap-sleeved pink over-
blouse/slim sashed skirt (Halston V) ...
pure silk shirred-yoke ruffled blouse
pleated at sleeves/fully lined shirred
skirt, 10 pastels (Crissa) ... sheer pale
yellow crepe shirt-collared overshirt or
tuck-in, long voile tie/unpressed pleat
skirt (Helene Sidel) ... dusty peach V-
yoke tunic, round collar, tie/unpressed
pleat skirt (Richard Assatly/Gino-Snow)
... JACKET DRESSES: Pale terra cotta
camisole dress/short sleeve jacket (Leo
Narducci) -- surplice-neck cap-sleeve

printed blouson/unlined azalea silk blazer
(Chester Weinberg) -- banded collar print
blouse/mushroom poplin dirndl/reversible
sleeveless jacket (Kiva) -- strapless
beige fishnet dress/raglan peplum jacket
(Nani's Nowhere Else).

TUCKING: Bodice of beige pebble crepe shirt-
coatdress (Nipon Boutique) -- graduated, at
neck of Boussac rayon challis nightshirt
dress (Eleanor Brenner) -- at shoulders of
of ribknit-trim crayon print Qiana float
(St. Gillian) -- at solid brown shoulder,
then opening to tent fullness on cream-
brown striped coatdress; at bodice and hips
of raw silk Noil (Crissa) ... SMOCKING:
Midriff on short sleeve/navy pebble crepe
(Jerry Guttenberg) -- yoke of clay pointelle
blouson (Clovis) -- front and back of
crowded floral poly crepe de chine, puff
sleeve (D'Accord) -- skirt yoke, gray-white
hopsack/trousers/fishnet tweed overblouse
(Leo Narducci).

TENTS: Menswear stripe silk, gathered
shoulder and yoke (Jardine) -- hot orange
tweed linen (Narducci) -- beige-piped
black crepe monk's shirt (Epic) ... FLOATS:
Released mushroom pleats on Pierrot collar,
celery green (Brenner) -- cap-sleeved dolman
Noil, Pierrot collar (Clovis) ... SUNDRESSES:
Shawled grape-white striped cotton (Nuage) --
on-off shoulder cotton-rayon knit, flounced
hem (Miss O) -- shawled mauve gauze, eyelet
bodice (St. Gillian) -- olive-white-mauve-
tiered gauze (Assemblage) ... DOUBLE
DRESSES: Mauve plaid cotton tunic/cuffed
camisole dress, flounced in a different
plaid; side-slit olive hopsack/spaghetti
strapped cotton-rayon knit (St. Gillian) ...
DOUBLE SKIRT: Flounced beige dotted
jacquard/yellow pansy print open overskirt
(Chester Weinberg).

SOFT BLAZER SUITS: Absolutely pussy willow-
soft new poly "faille"/fully lined hip-
stitched skirt (Kenar) -- short sleeve pink
double-breasted/circle skirt (Kiva) -- ivory
silk/plaid cotton leno shirt/black-white
printed silk skirt (Weinberg) -- shawl
collared raw silk/hip-yoked mushroom pleated
skirt/beige georgette blouse (Richard Assatly
Gino-Snow) -- white chenille/swingy skirt/
scalloped collar blouse (St. Gillian) --
white pique/sashed slim black crepe skirt
(Jardine) -- shawl-collared pink mohair long

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SOFT DRESSES (continued from page 3)

blazer/reversible vest/banded collar, silk print top (Mady Gerrard).

RELAXED EVENINGS: TWO-PIECE -- cotton knit peasant top/step-in border printed wrap skirt (Miss O) -- crocheted white mohair-blend ruffled surplice sweater-blouse/skirt (Mady Gerrard) -- peach crinkle crepe de chine peasant blouse/embroidered skirt (Assemblage) -- round neck silk blouse/softly pleated border print, scarf (Soo Yung Lee) ... Tucked low U-neck white matte jersey, looped buttons, soft released pleats (Nipon Boutique) -- tea rose rayon georgette, lacy jabot, released bias pleats (Brenner) ... Trapunto quilted crowded floral print/black shawl, flower-appliqued border (Brooks) ... DOUBLE DRESS, blue-gray Pierrot blouson, draped short sleeve/pink dress (St. Gillian) ... EVENING SUIT, purple raw silk jacket, stand-up collar/unpressed pleat skirt/beige chenille sweater (Gino-Snow) ... INTERMISSION LENGTH: Ruffled garden print/shawl/white lace stand-up collar blouse (Jan's Things) -- celadon crepe spaghetti-strap blouson, flared skirt (Jardine) -- lacy hand-crochet 2-piece, full slip underneath creates tiered skirt (Crissa) ... Printed navy crepe de chine ruffled top, ruffled back dip hem (Jerry Guttenberg).

IMPORTANT DATES

N.Y. - Summer Ready-to-Wear, Jan. 9-20
MIAMI - Summer Regional Market, Jan. 20-24
CHICAGO - Summer Regional Market, Jan. 20-24
HONG KONG - Annual RTW Festival, Jan. 21-27
N.Y. - Men's Week '78, Jan. 23-27
DALLAS - Summer Regional Market, Jan. 27-31
FLORENCE - MAIT Knitwear Market, Feb. 5-8
N.Y. - National Shoe Fair, Feb. 11-14
LAS VEGAS - Men's Fashion Assoc'n, Feb. 22-25
N.Y. - European Fashion Fair, March 5 - 8
CHICAGO - European Fash. Fair, Feb. 26-March 1
MONTREAL - Int'l Ready-to-Wear, March 11-16

SPRING SUITS (continued from page 1)

yoked white flannel/dirndl (Ilie Wacs) ... Wool crepe drop shoulder, shirt-sleeved, boxy/dirndl (Miss Gallery) ... Cinnamon Ultrasuede, mannish but soft/lined raw silk front-slit skirt/striped shirt, long tie (Kasper/Joan Leslie) ... Double-breasted shawl collared rayon-silk/soft skirt/blouse/bow tie; natural raw silk safari suit/blue-khaki striped round collar shirt, bow tie (Weatherscope).

SHORT-and-FITTED: Beige raw silk, 2 pockets/soft dirndl/cream silk blouse (Victor Joris/Riva) ... Black rayon-linen one-button/belted center pleat skirt/Schiffli embroidered crepe blouse; beige linen, 2 flap pockets/toast apron skirt/tiny-tucked and lace-trimmed blouse; beige-white checked silk/light weight silk skirt/front-tucked toast blouse, bow tie (Don Sayres/Gamut).

MORE FLANNELS: Short gray cutaway, peaked lapels/panel front skirt (John Anthony) ... White raglan, gold braid trim, bullet buttons/sheath skirt; curvy pale green, raglan/white boucle drawstring blouson-vest/print skirt (Pierre Cardin Boutique) ... SHAWLED SUITS: Flannel blazer/vest, houndstooth shawl/skirt; checked drawstring cardigan blouson/flannel shawl/skirt (Coat Fair/Cedarhurst).

POTPOURRI: Unlined black jacquard linen shawl collar, single breasted/pants (Calvin Klein) ... Pale gingerale mesh cloth peasant top/soft skirt (Braefair) ... Cuffed red gabardine dolman jacket/white flannel skirt/challis scarf (Cardin) ... Buttoned honey suede vest/fan pleated collar silk blouse, bow tie/soft skirt; short pink linen jacket/paperbag ruffle skirt/pink poly crepe de chine pleated ruffle collar blouse, bow tie (Riva) ... Mandarin collar mauve poplin blouson/dirndl; black wool crepe shawl collar 2-button jacket/pleated skirt (Luba) ... Navy mandarin collar tunic/white dirndl (Harve Benard).

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Publisher: Ruth Finley, FASHION CALENDAR
Contributing Editors: Lee Slaughter, New York
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Six months subscription \$25

One year subscription \$39

Published monthly by FASHION INTERNATIONAL, 185 East 85 Street, N.Y., N.Y. 10028--(212)289-0420